NULL (25-letter plaintext maximum)

This is a concealment cipher (a form of Steganography).

First letters, last letters, taken in order or reverse order, letters following each vowel, second letters in every other word, taking letters out of each word in a key order, e.g. 21534, etc. are some of the other ways a null may be constructed. In the following example, the middle letter of each word reveals the message.

pt: help

CT: THE GREAT OLD PUMPERS.